

A FUNDRAISER FOR

PARTY FOR THE PARKS

AUSTIN CITY LIMITS.
★ MUSIC FESTIVAL ★

AUSTIN PARKS FOUNDATION

JOIN US

OCTOBER 8th

About Party For The Parks

Nestled inside Austin City Limits Music Festival in Zilker Park, the Party for the Parks fundraiser brings together 1,000 “Parks People” for revelry and live music featuring awesome eats, drinks, games, and fun. Join fellow Austinites in this exclusive V.I.P. event and help us raise essential funds for Austin’s parks, trails and green spaces.

When

Wednesday, October 8th, 2025, 6:00 - 10:00 p.m.
(Pre-Party for sponsors from 5:00 - 6:00 p.m.)

Where

ACL Music Festival’s Tito’s Stage in Zilker Park
(a stone’s throw from Lady Bird Lake in Austin, TX)



30+ YEARS OF PEOPLE PLUS PARKS



WHAT TO EXPECT

Celebrating its 11th year, the 2025 Party for the Parks will showcase the best of the Platinum ACL Festival experience. Party goers will enjoy a premium experience that includes a private concert with an ACL artist (artist TBD), an array of delish dining options, and libations from some of Austin's best beverage purveyors.

Past Bands Featured at Party for the Parks



2021

Black Pumas



2022

Spoon



2023

Portugal. The Man



2024

Orville Peck

GET INVOLVED

Sponsorships

Austin Parks Foundation is pleased to offer a menu of sponsorship opportunities for corporate partners and benefactors.

To ensure inclusion in the event marketing collateral, secure your sponsorship by **September 1, 2025**. For sponsorship inquiries, contact: development@austinparks.org.



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HOSPITALITY BENEFITS

<i>Metro Park</i>	<i>District Park</i>	<i>Community Park</i>	<i>Neighborhood Park</i>	<i>Pocket Park</i>	<i>Friend of the Park</i>
<i>\$35,000</i>	<i>\$25,000+</i>	<i>\$10,000+</i>	<i>\$5,000+</i>	<i>\$2,500+</i>	<i>\$1,000+</i>

Number of tickets	36	24	12	6	4	2
Access to concert V.I.P. side stage	x					
Official band merchandise	x	x				
Reserved seats for dinner and program	x	x	x	x		
Early bird pricing for additional tickets	x	x	x	x	x	
Pre-party access	x	x	x	x	x	x
Official sponsor gift	x	x	x	x	x	x

RECOGNITION BENEFITS

<i>Metro Park</i>	<i>District Park</i>	<i>Community Park</i>	<i>Neighborhood Park</i>	<i>Pocket Park</i>	<i>Friend of the Park</i>
<i>\$35,000</i>	<i>\$25,000+</i>	<i>\$10,000+</i>	<i>\$5,000+</i>	<i>\$2,500+</i>	<i>\$1,000+</i>

Exclusive listing as Presenting Sponsor on all promotional materials	x					
Logo featured on live auction bidder paddles	x					
Inclusion in press release	x	x				
Social media post	x	x				
Branding for an area of the event	x	x	x			
Emcee recognition during on-stage program	x	x	x			
Activation space for product giveaways or sampling	x	x	x	x		
Instagram story shout out	x	x	x	x		
Inclusion in promotional email campaign	Logo	Logo	Logo	Logo	Name	
Slideshow recognition	Logo	Logo	Logo	Logo	Name	
Recognition in printed event program	Logo	Logo	Logo	Logo	Name	
Recognition on signage at event	Logo	Logo	Logo	Logo	Name	Name
Recognition on event website	Logo	Logo	Logo	Logo	Name	Name

MAKE A BIG IMPRESSION

Our Reach & Engagement

52,900+

TOTAL FOLLOWERS

(GROWTH IN AUDIENCE OF
~8.1% in 2024)

1.1M+

TOTAL IMPRESSIONS

(JANUARY - DECEMBER 2024)

35,000+

EMAIL SUBSCRIBERS

273.8K+

VIDEO VIEWS

ABOUT US

Our Story

For 30+ years, Austin Parks Foundation has been connecting people and parks in Austin. Our programs help fill the funding and resource gap for our parks. We strive to ensure that every Austinite has access to great parks, trails and green spaces no matter their neighborhood.

Our Impact

In 2024, we completed 284 park projects, worked on 136 parks across the city, and engaged 12,115 volunteers to improve parks across all of Austin. See below for some of our largest projects from 2024!

Our Mission

Austin Parks Foundation partners with our community to enhance people's lives by making our public parks, trails and green spaces better through volunteerism, innovative programming, advocacy and financial support.



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For more information, please contact:
Caitlyn Denham at caitlyn.denham@austinparks.org

[Click here for the sponsorship payment form.](#)